

Faculty

Why we have been envied by our contenders is because of our Faculty team. They have vast industry and educational experience and dedicated themselves for the welfare of students.

We have eight full time faculty members with vast teaching and industry experience handling the class room and one placement and career development officer working under the guidance of Dr. Rajeswari Krishnan, Principal, SNGIMS.

We at SNGIMS understand the cons of monotonous class room session, which has led to a program "Colligate" where we arrange for experts from the industry to handle subject session.



Job Placement

Our industry interaction activities has been our marketing tool enabling us to interact with industry people directly. Many companies have shown interest in recruiting our students. We are confident in achieving 100% placement for our students. Some of the companies who would be visiting our campus are...

| | |
|--------------------|----------------------------|
| MetLife | Procter & Gamble |
| HDFC Standard Life | Siemens |
| ICICI Prudential | Info media |
| India Infoline | TTK Healthcare TPA Pvt Ltd |
| Reliance Money | |



Note

- Students who have completed their Under Graduate Programme from Sree Narayana Guru College, Coimbatore are eligible to avail a special concession @ 10% in our MBA tuition fees.
- Special concession @ 10% on MBA tuition fees can be availed by students who have secured more than 85% in their Under Graduate course.
- A complementary laptop will be provided to all the students after the admission to our MBA Programme.

Contact Details

Application and Prospectus can be collected from the following places.

Sree Narayana Guru Institute of Management Studies
N.H 47, K.G Chavadi, Ettimadai, Coimbatore -641105
0422-2656899, 2656877. Mobile No: 96777 40082
E-mail: sngims@gmail.com
website: www.sngims.com

Sree Narayana Guru Educational Trust
95, Sree Narayana Guru Road, Saibaba Mission Post, Coimbatore-641011
0422-2447805

Sree Narayana Guru Arts and Science College
N.H 47, K.G Chavadi, Ettimadai, Coimbatore -641105
Phone :0422-2656840

Application and Brochure can also be downloaded from www.sngims.com.



SNGIMS

Sree Narayana Guru Institute of Management Studies



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An Educational Planet for Cognition, Creativity and Change



SNGIMS Sree Narayana Guru Institute of Management Studies

Dear Students,

Welcome to Sree Narayana Guru Institute of Management Studies.

The college specializes in Business Management Course (MBA) and offers a unique teaching experience by blending traditional and modern approach that is well appreciated by the students and peers across domains.

Based in Coimbatore, the college has a global perspective and creates an atmosphere that is unique to SNGIMS and a world class infrastructure to create the best managers in making.

We have designed a module which is continuously restructured to meet the current challenges and continue to provide a quality training program to our students. Our industry interaction activity will enable you to have a hand on experience with the top corporate executives and provide a golden opportunity for the students to fully utilize the unique package designed for crafting modern managers. Our brand is well recognized as one of the best B-Schools and its value will be fully realized upon the completion of the course.

We have a real concern for our students' well-being and we pride ourselves on our professional and caring approach. On behalf of all the staff, I wish you well with your studies.

Dr. Rajeswari Krishnan
Principal

About Sree Narayana Guru Educational Trust

Sree Narayana Guru Educational Trust, a non profit seeking organization, christened in the name of the great social reformer Sree Narayana Guru, has put up 25 years of golden service in educational arena. Under the charismatic leadership of trustees, SNGET has grown in all verticals to become a syndicate in educational space, destined to create a change in the society.

SNGET now successfully operates...

- ▲ Sree Narayana Guru Polytechnic College
- ▲ Sree Narayana Guru Arts and Science College
- ▲ Sree Narayana Guru Institute of Management Studies

About Sree Narayana Guru Institute of Management Studies

On the cascading lap of Western Ghats, the esteemed institution Sree Narayana Guru Institute of Management Studies lies enveloped in the serene beauty of nature. With the vigor of professionalism, the institution tries to touch the horizons of managerial excellence. SNGIMS progresses to fill the void for a need of a B-School with a different perspective for creating business managers for tomorrow.

Approved by AICTE and affiliated to Anna University, Coimbatore, the management program at SNGIMS supports, challenges and inspires the students to become great business leaders by creating a positive change in every student to match them to the ever demanding corporate environment. The college has moved a long way ahead to seek the objective of becoming the best B-School.



Vision

To be a distinguished B-School, seeking to conquer the pinnacle of professionalism blended with an aura of ethical values, through quality management education aimed at making a noteworthy difference in the challenging global business arena.

Mission

We are committed...

- To be an iconic model determined to bring about remarkable transformation in the personality of the students.
- To be an incubation center for managers who can manage the business in a dynamic environment in which technology is a key determinant of organizational success.
- To personify the advancement of knowledge in the field of management by undertaking relevant research programs.
- To impart a holistic educational system, infusing ethical and moral values, to enrich the different facets of students' lives.
- To work in collaboration with other institutions and government in areas where we can be pivotal in making significant changes in the society.

Academics

SNGIMS integrates a healthy blend of methodologies in imparting holistic nourishment to young managers in the making. Our teaching system is based on a Case Study Methodology where the individual topic is discussed based on industry cases. This allows the students to connect the topic to real time problem faced by Industry. Our course module is supported by real time industry projects which enable the students to bridge the theoretical concept to working structure of the companies.

Our management programme is approved by AICTE and affiliated to Anna University, Coimbatore. Our programme will support and create a positive change towards the overall development of the students.

Top Class Campus Environment

Built along the foot hills of Western Ghats, our campus offers a serene environment devoid of pollution and traffic jam. We have been continuously creating and upgrading our infrastructure on par with any International B-School.

With a perfect blend of Environment and Infrastructure, our college offers a heavenly atmosphere for our students to excel in both academics and other activities.

Library

Named as the "Department of Resource for Knowledge", our library is stocked with over 3000 titles. It has a combination of national and international books from various disciplines including best selling general management books from the best authors around the world.

Our library subscribe to over 100 Top Journals including international journals in view to update ourselves with the ever changing global environment. Library is WiFi enabled allowing our students to download E-books of their choice.



Computer Lab

- Over 100 desktops networked over Fast Ethernet LAN which can accommodate more than 100 students at a time.
- Round the clock High Speed Internet with WiFi facility.
- Desktops are installed with State-of-the-Art operating system, software, programming language compilers and other advanced tools.
- Students are given access to online financial databases and research journals which are updated regularly.
- IT hub is backed by 24 hour fail proof power supply.



Our CDP and Industry Interaction Activities

Overall development of students is more important for successful corporate career. We at SNGIMS have created an environment conducive for them to develop the required skills.

- Soft Skill training from experts to enhance the communication skills of the students.
- A module for Career Development Program which consists of activities like Paper Presentation, Group Discussion, Resume Writing, Mock Interviews and other activities.
- Industry interaction activities like Industrial Visits, Corporate Meets are conducted frequently to allow our students to build their professional network.
- Professional clubs like Entrepreneurship, Environment, Marketing, Human Resource and Finance to transform learning into practice.



Other Facilities

Our benchmark infrastructure has been built within a tranquil environment devoid of congestion and pollution. Our infrastructure boasts...

- Air-conditioned class rooms
- Smart class rooms
- Fully Air-conditioned conference hall which can accommodate 300 members
- Separate Placement cell with independent Interview and Group Discussion Room
- Bus facility from Coimbatore, Palakad and Chittor areas
- Separate Boys and Girls hostel with WiFi facility

