

FACULTY NETWORKING

Faculty members of SNGIMS have always been an asset to the institute. Committed to the development of the students the faculty members have ceaselessly tried to upgrade their knowledge so that their classrooms are effective.

Dr. P. Ponmeenakshi, Assistant professor, delivered a guest lecturer on 'Be a specimen; not a copycat' in Jawaharlal Institute of Management

Dr. P. Ponmeenakshi, Assistant professor, delivered a guest lecture on 'Contemporary Trends in International Marketing' in Park College of Engineering & Technology

Dr. P. Ponmeenakshi, Assistant Professors, presented a paper on 'Combating Corruption' in the National Conference on 'Management Challenges in Emerging Indian Economy' organized by Guruvayurappan Institute of Management

Dr. Devi Premnath, Assistant Professor (SG) published a paper on 'Visionary Leadership and Strategic Management' in JM International Journal on Human Resources (ISSN Print 2230-9233), Volume 1, Issue 4, August 2016.

Dr. Devi Premnath, Assistant Professor (SG) published a paper on 'Asset Liability Management of Punjab National Bank' in Research Journal of Finance & Accounting (ISSN 2222-1697), Volume 2, NO 3.

Dr.P. Ponmeenakshi, Assistant Professor presented papers on 'Problems faced by women construction workers in construction sites' and 'Dissemination of healthcare service to rural women in India' in the international conference on 'Ever-growing & Never-ending Management Challenges' held at Mahendra Engineering College, Namakkal.

Dr. P.Ponmeenakshi, Assistant Professor, attended a Faculty Development Program (FDP) on 'Challenges & Strategies to be adopted in implementing Quality Management System in Manufacturing & Service Industries' organized by KPR School of Business, Coimbatore.

Dr.P.Radhakrishnan HOD delivered a special lecture on "New Issue and Capital market " in Government Arts College Valparai.

Mr. T.K. Ashvin had participated in an HR Conclave Conducted by National Institute of Personnel Management on 5th and 6th of April at the Hotel Residency.

Dr.P.Ponmeenaskshi delivered a guest lecturer on application of multivariate technique in research at Park College of Engineering Technology

Mr. T K Ashvin, Lecturer was a resource person for a seminar on 'Learning & Teaching Technique' organized by SreeNarayana Guru College, Coimbatore

Dr. Rajeswari Krishnan, Principal was the Chief Guest for 'Inauguration of MBA/MCA Programs at Vivekananda Institute of Information & Management Studies, College of Engineering for Women, Tiruchengode.

Dr. Rajeswari Krishnan, Principal was the resource person for a training program organized by TNEB, Coimbatore for their Women employees and handled the topic on 'Balancing Role & Time Management'

Dr. Rajeswari Krishnan, Principal was the external judge for 'Best Faculty Award' announced by Nehru Group of Institutions, Coimbatore.

Dr. Rajeswari Krishnan, Principal was one of the judges for intercollegiate management meet organized by RVS Faculty of Management, Coimbatore.

Dr. Devi Premnath, Lecturer gave a Guest Lecture on 'Reflections in Management' to the students of Department of International Business, SreeNarayana Guru College, Coimbatore.

Dr. Devi Premnath, Lecturer gave a Guest Lecture on 'Strategic Management in Marketing – a complete knowhow' to the students of Department of Commerce, PSGR Krishnammal College for Women, Coimbatore.

Dr. P. Radhakrishnan, Associate Professor & HOD, Mr. T. K. Ashvin & Mr. S. Balachandran conducted 'Pre-placement Training Program' for the final year students of Government Arts College, Ooty.

Dr. P. PonMeenakshi, Lecturer gave a guest lecture on 'Hypothesis Testing' to the students of RVS Institute of Management Studies.

A career development programme was conducted for business management students of SreeNarayana Guru college, Coimbatore by Ms. Devi Premnath and Mr. M. Rajesh.

Mr. Ashvin T.K and Mr. Balachandran.S conducted a workshop in Govt Arts College, Ooty on Personality Development and its importance in Career. The event attracted the press and is covered by Dinamalar, Tamil Daily.

Dr.DeviPremnath and Mr. M Rajesh conducted a workshop for the B.Com students of SreeNarayana Guru College on Managerial Skills and its efficacy.

Mr. T K Ashvin and Dr. P. Ponmeenakshi conducted a training programme in Kongunadu Arts and Science College, Coimbatore.

A workshop on Management through Games was conducted for the B Com (C.A) students of SreeNarayana Guru College. The workshop was conducted by Dr. Devipremnath and Mr. M.Rajesh.

Mr.T K Ashvin and Mr. P. Radhakrishnan conducted a workshop on 'Job Orientation in Corporate Scenario' in RamalingaSowdambika College, Coimbatore.

Series of programmes were conducted in Madurai as a part of our neighbourhood networking. Workshop on Personality Development and Management Skills were imparted in three colleges namely

Mannar Thirumalai Nayakar College, Yadava Arts and Science College and CSI College for Women. Mr.T.KAshvin, and Mr.P.Mayilrajan were the faculty team behind the four day workshop

Dr. Rajeswari Krishnan was invited to be the Chief Guest and Resource Person for FDP on 'Writing Research Papers on Social Sciences by adopting Advanced Tools' in KSR College of Engineering, Tiruchengode.

Dr. Devi Premnath delivered a Guest lecture on 'Six Sigma &TQM practices in Corporate' to the students of PSGR Krishnammal College for Women, Coimbatore.

Dr. P. Radhakrishnan was a Resource person for an FDP on 'Derivatives' organized by Karpagam University, Coimbatore.

Dr. Devi Premnath was invited as the guest speaker for a Kerala Government sponsored NationalSeminar on 'A New banking Landscape-Challenges and Perspectives' at Rajiv Gandhi Memorial Government Arts and Science College Palakkad (Dt). She spoke on the topic 'New era of Banking – Future Financial Services'.

Dr. P. Ponmeenakshi delivered a guest lecture on the topic 'Application of Advanced Statistical tools in Social Science Research' on 6th March 2015 to the students of SNS College of Engineering, Coimbatore.

Mr. P. Mayilrajan delivered a guest lecture on 'Recent trends of Marketing in India' to the students of SNS College of Engineering, Coimbatore.

Dr. P. Ponmeenakshi was a resource person for a seminar on 'Challenges in International Business'organized for the students of CIET, CIMAT and KKCAS, Coimbatore, on 7th April 2015.

Dr. Devi Premnath published an article on 'Impact of Training Interventions on Competency Building: A Study with reference to ACC Ltd., Coimbatore', in South Asian Journal of Marketing & Management Research (ISSN:2249-877X) (impact factor 4.748) Vol.4, issue10.

Dr. P. Radhakrishnan has become SEBI empanelled Financial Education Resource person and has undergone a three days training conducted by National Institute of Security Markets (NISM).

On 9th December 2014, Mr.T.K.Ashvin and Mr. M. Rajesh conducted a workshop to the final year students of Ayya NadarJanakiammal College of Arts and Science, Sivakasi. They addressed around 700 students on the topic 'Management - the need of the hour'.

Dr. Devi Premnath and Mr. M. Rajesh, conducted a workshop for the Computer Science students of SNGC

The team comprising of Mr.T.K.Ashvin and Mr. M. Rajesh met the students of Devanga Arts College, Aruppakotai and handled a session on 'Career Counseling'

Mr. T.K. Ashvin addressed the students on the 'Future of Management courses in India' in K.R.College of Science, Kovilpatti.

Dr. P. Jayakumar conducted a workshop on the 'Resume preparation and the basics needed for attending a job interview' in GVN College of Science and Arts , Kovilpatti.

Dr. P. Jayakumar and **Mr. M. Rajesh** addressed the students on 'The Role of Managers in Tomorrow's Competitive World' in SRNM College, Sattur.

Dr. P. Radhakrishnan, Mr. T.K.Ashvin and Mr.M.Rajesh conducted a workshop on 'Management Ethics' for the students of Government Arts College, Ooty.

Mr. T.K Ashvin and Dr. P. Ponmeenakshi addressed the students on 'Importance of Communication Skills in Management' at St. Pauls College, Coimbatore.

Dr.P. Jayakumar and Mr. P. Mayilrajan conducted a Management workshop in Angappa College of Arts and Science, Coimbatore.

Mr. T.K.Ashvin and Mr. M.Rajesh conducted a quiz program in Madura College and MTN College, Madurai

Mr. P. Mayilrajan handled a session on 'Various Facets of Management' in Ratiammal College, Thiruvarur. Mr. T.K Ashvin, Mr.M.Rajesh and Dr. Ponmeenakshi. P conducted a Career Counseling session for the students of Kongunadu College of Arts and Science, Coimbatore.

Dr. P. Radhakrishnan and **Dr. Devi Premnath** conducted a program titled 'MBA the next milestone' for the students of Govt Arts College, Ooty.